



Isle of Man Netball

3-Year Strategic Plan 2021-2023



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FOREWORD FROM ISLE OF MAN NETBALL PRESIDENT

A lot of time, consideration and effort has gone into developing a strategic plan for Isle of Man Netball; a 3-year strategy to drive our sport forward not only locally but on the international stage.

We have achieved so much since the development of the Manx Netball Association almost 40 years ago, and we have so much more we want to achieve. A clear vision for all our members will support our growth both on and off the court.

We look forward to the next three years and working with you all whether you are a player, coach, volunteer, official, sponsor or administrator.

Pip Cross, President



ABOUT US

Whilst netball has been played in schools for many years, senior netball wasn't established on the Isle of Man until 1982 by the late Judi Clark-Wilson. The first adult netball team on the Isle of Man was Ballasalla, still a thriving club today. More teams soon followed – Castletown, Ronaldsway Aircraft Company, Laxey and Glen Vine – and a league was formed.

The **Manx Netball Association** was officially formed in **September 1984** with these five teams who played on school car parks and tennis courts.

Manx Netball affiliated as a county to England Netball in 1989.

To progress as a sport and to provide more opportunities for our members, a decision was made in 2017 to go it alone and become a National Governing Body in our own right. Having successfully applied to Europe Netball and to World Netball, Isle of Man Netball earned the right to compete on the International Stage for the first time at U17 & Open (Senior) levels.

In just 6 competitions we have **1 Gold, 3 Silver and 2 Bronze medals** to our name and are now ranked **23rd in the world**. There are 44 countries listed in the World Netball world rankings.

Isle of Man Netball is a voluntary organisation run by a dedicated team committed to delivering netball to all ages, genders and abilities.

The Association and its member clubs has grown over the years providing sporting and social activities for circa **700 members**.

As a team sport, netball has the capacity to enrich people's lives through regular participation and physical activity, empowering all involved to enjoy sport and be the best they can be.





23RD IN THE WORLD

ISLE OF MAN NETBALL "MANX RAMS" RANKED 23RD
IN THE WORLD NETBALL RANKINGS!



**WORLD
NETBALL**

OUR RECENT SUCCESS

2017



INF

We successfully applied to the International Netball Federation (INF) and became a National Governing Body in our own right.

2018



SILVER MEDAL

Our first ever international outing where our senior squad (Manx Rams) competed in the Netball Europe Open Challenge in Gibraltar securing a silver medal.



BRONZE MEDAL

Our U17s competed in Dublin at the Netball Europe Open Challenge event and secured 3rd place.

2019



BRONZE AGAIN

Our U17s competed once again, this time in Gibraltar at the Netball Europe Open Challenge event and secured 3rd place.



OUR RECENT SUCCESS

2019

HOST & GOLD

We hosted our first international senior competition which saw the Manx Rams take Gold at the Netball Europe Open Challenge.

AWARDS

We were finalists in the Isle of Man Newspapers' Awards for Excellence in the Teamwork Category.

2020

AWARDS

Our senior squad won Team of the Year at the Isle of Man Sports Awards, our U17s were nominated in the same category. At the same awards our senior coach won Coach of the Year.

SILVER MEDAL

We once again hosted an event; the Netball Europe U17 Open Challenge, with our squad taking silver.

OUR RECENT SUCCESS

2021

SILVER

In the first event back following the pandemic, the Manx Rams took Silver at the Europe Netball Open Challenge.

HOST

We hosted the U21 Europe Netball Championship (England, Wales and Northern Ireland) at the NSC, alongside a senior 3-match test series against Wales.

2022

BARBADOS

We took on Barbados in Scotland, ranked 13th in the world.

QUAD SERIES

We participated in the Wales Quad Series, taking on Wales, Gibraltar and Republic of Ireland. We beat Gibraltar and drew with Republic of Ireland.

WE LOVE OUR SPORT



ASHLEY HALL, CAPTAIN OF THE MANX RAMS

"The Manx Rams and I are proud of how we stepped onto the international scene. We won the Open Challenge only one year after affiliating to Netball Europe, and we were expecting to enter the World Rankings in the low 30s, so we were blown away with 21st. We are excited to see how we match up to world nations moving forward, and the ultimate dream is to qualify for the World Cup. "

WE LOVE OUR SPORT

STEPHEN MULHERN, CO-CAPTAIN OF THE MANX FELLAS

"Netball is quick, dynamic and a challenging sport with a good bunch of people."

AALIN MAYERS, U15 SQUAD MEMBER

"I really enjoy netball, I love learning new skills to use in a match, and making friends is a bonus!"

CLAIRE BATTYE, NETBALL DEVELOPMENT OFFICER

"There is something for everyone; so much to be involved with. Development of netball is exciting, to see others enjoy themselves in a sport you love."

SIMCOCKS RED EAGLES

PREMIERSHIP & CUP WINNERS 2020/21



THE ISLAND'S BIGGEST FEMALE SPORT



700+ MEMBERS

Including Juniors, Senior
Women & Senior Men



30+ VOLUNTEERS

Supporting our events and
charity of the year



30+ OFFICIALS

Including umpires and
match bench officials



13 COACHES

Supporting our
performance programme

OUR OVERARCHING OBJECTIVE



To encourage netball and its values to flourish in the Isle of Man at all levels.

OUR VISION

To be a leading provider of opportunity through netball, and recognised as a valued contributor to the Isle of Man community.

MISSION STATEMENT

To be a high quality, well run organisation, offering opportunities for all ages, genders and levels of ability; embracing our core values by creating an environment and culture that promotes teamwork, positive discipline, respect and enjoyment – whilst retaining our links with the past; incorporating changes in society, new ideas and new technologies.

VALUES

Everyone involved in netball in the Isle of Man, whether as a player, coach, administrator, parent or spectator is expected to uphold our core values.



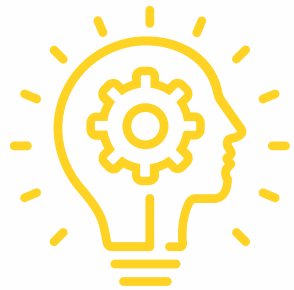
INTEGRITY

Uphold the highest ethical standards and promote trust and respect.



EXCELLENCE

Exceed expectations and take intense pride in everything we do.



INNOVATION

Imagine what is possible. Foster creativity that challenges constraints and drives progress.



PASSION

Build positive relationships within and outside our sport through outstanding service and interaction with others.

GOALS



PARTICIPATION

Increase
PARTICIPATION across
all levels (grassroots to
elite)



DEVELOPMENT

Improve and DEVELOP
coaching, volunteering
and officiating to
enhance performance
at all levels



GOVERNANCE

Improve good practice
and GOVERNANCE
within our member
clubs (club
accreditation)



PERFORMANCE

Create a high
PERFORMANCE culture
and talent programmes
for all areas of our
sport



PARTICIPATION

OBJECTIVES

- Create a welcoming environment for all to participate
- Develop opportunities for all to play
- Encourage engagement in support and volunteer functions

MEASUREMENT

Flourishing membership

Empower volunteers

The power to enjoy and to give confidence





ISLE OF MAN NETBALL MEN'S SQUAD "MANX FELLAS"



DEVELOPMENT

OBJECTIVES

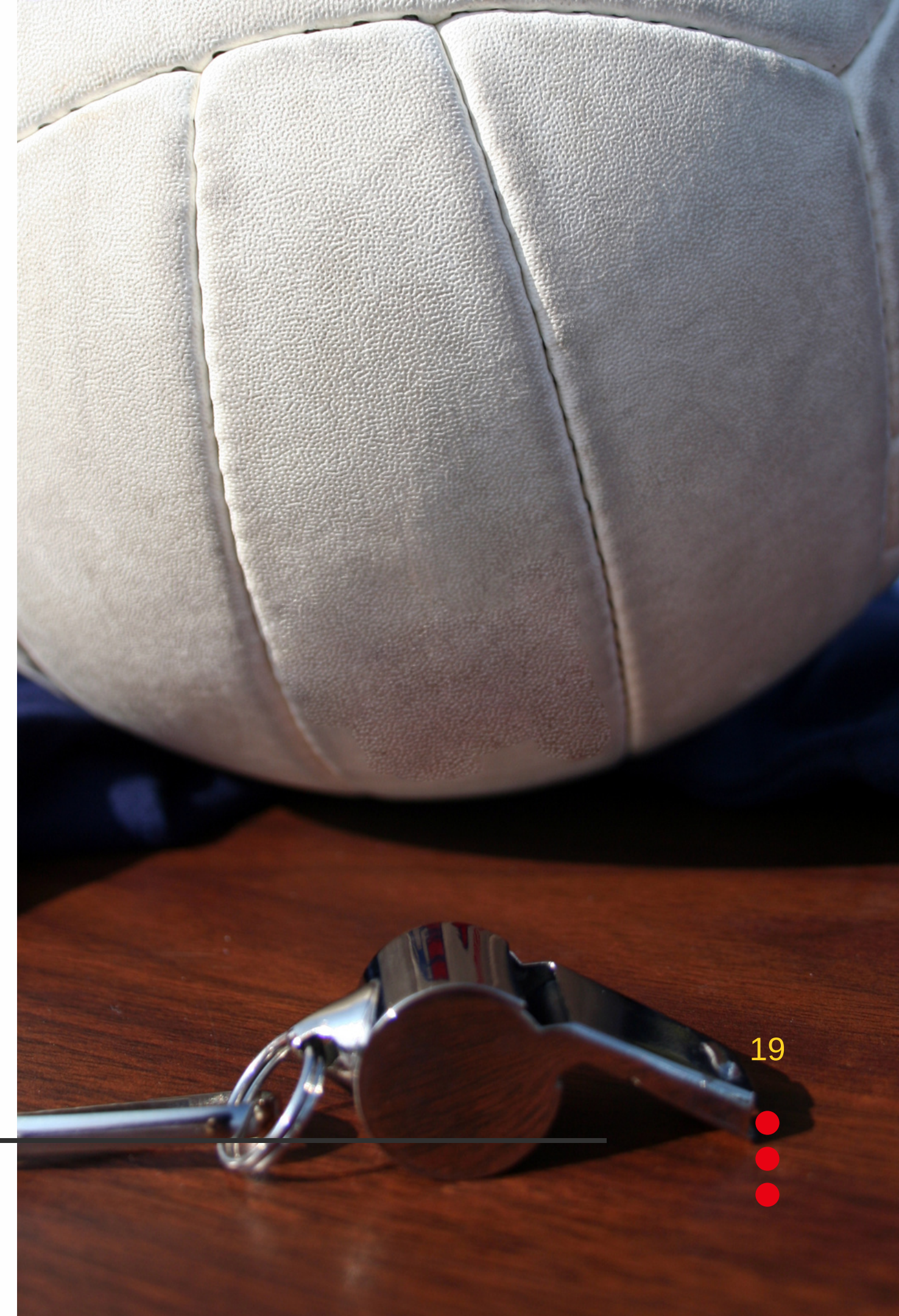
- Increase participation and diversity across all areas of the sport (incl. playing, coaching, officiating and volunteering)
- Create opportunities for self-development
- Develop facilities to support growth

MEASUREMENT

Defined pathways for all areas of the sport

Increase in qualifications

Self-sufficient tutoring



GOVERNANCE

OBJECTIVES

- Provide an effective and sustainable operational framework
- Ensure funds and assets are held securely and used wisely
- Create robust policies and procedures

MEASUREMENT

Member interactions

Board oversight

Annual accounts





ISLE OF MAN NETBALL MATCH BENCH OFFICIALS

PERFORMANCE

OBJECTIVES

- Develop a high performance culture at all levels
- Create a talent ID programme in all areas of the sport
- To proudly represent the Isle of Man and netball on the global stage

MEASUREMENT

Increase World Ranking

Positive feedback

Hosting world-class netball events





MANX RAMS UNDER 17S



BOARD

The Board are responsible for carrying out the strategic plan.

Chair

President

Netball Development Officer

Head of Performance

Head of Competitions and Events

Head of Finance

Treasurer

Head of Operations

Head of Marketing and PR

Head of Governance

Secretary

CHARITY OF THE YEAR 22/23



Isle of Man Netball



www.netball.im

development@netball.im



vApril 2022

